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Dear.

M. Is'adur Rofiq, Muhammad Musleh , Ahmad Jam'an Shalihin , Abdur Rakhman Wijaya

Thank you for submitting your best article to be published on **Menulis: Jurnal Penelitian Nusantara** with the title:

"Optimalisasi Omnichanel Marketing Untuk Meningkatkan Penetrasi Pasar Pada BMT NU Jawa Timur Cabang Tempurejo Jember"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Menulis: Jurnal Penelitian Nusantara** edition **Volume 1 Number 3 Maret 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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