



PT. PADANG TEKNO CORP

Menulis: Jurnal Penelitian Nusantara

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JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Nomor : 767/Menulis/Vol1/No8/2025

Dear.

Rizali Zaka Wali, Fitri Maulidah Rahmawati

Thank you for submitting your best article to be published on **Menulis: Jurnal Penelitian Nusantara** with the title:

"The Impact of Social Media Marketing Activities and Brand Ambassadors on University Purchase Decision: The Case of Unisa Yogyakarta's TikTok Campaigns "

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Menulis: Jurnal Penelitian Nusantara** edition **Volume 1 Number 8 Agustus 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250823015339

Kisaran, 23 August 2025

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20250823015339



Mardalius, M.Kom

Publisher :

PT. Padang Tekno Corp

Kota Kisaran, Kab. Asahan, Sumatera Utara.

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